

# Strategy 2023–2031

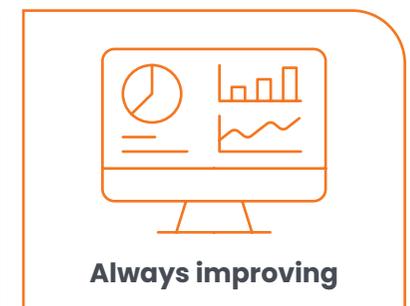
## Working together to power a cleaner energy future

We need to safely **provide reliable supply**, **keep costs low** and **enable decarbonisation** for our community

### Our priorities



### Our values



# Our strategic priorities 2023–2031



## People and safety

### Look after and develop our people

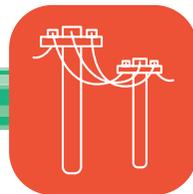
- Ensure all of our people feel safe at work, perform work safely and go home feeling well
- Improve our connection and engagement with our people
- Develop our workforce to deliver a decarbonised future
- Attract and retain critical capabilities
- Empower our people to make decisions



## Transmission network growth

### Grow the transmission network to enable decarbonisation

- Establish transmission portfolio and delivery capability
- Foster partnerships to deliver our expansion and contribute to growth in WA
- Deliver transmission expansion to service renewable generation and industrial decarbonisation
- Accelerate and simplify major connection process



## Distribution transformation

### Maintain and transform the distribution network

- Support the growth of distributed energy resources and maximise the opportunity they present
- Deliver a climate resilient network
- Manage peaks and troughs of consumption on the network
- Improve focus on regional outcomes



## Reliable supply and efficient customer service

### Deliver reliable supply and efficient services to the community

- Improve customer reliability felt experience
- Improve customer request response and communication
- Partner proactively with customers to develop flexible electrification solutions
- Engage stakeholders and customers on growth plans



## Business and financial sustainability

### Maintain business and financial sustainability for the future

- Incorporate sustainability into the way we work
- Deliver on revenue and expenditure objectives
- Determine and implement funding for transmission growth
- Engage and advocate with stakeholders to maintain social license